

VIETNAM ELECTRONICS 2008

The 12th International Exhibition in Vietnam on Electronics Products
26-29 November 2008 • HIECC ► Ho Chi Minh City ► SR Vietnam

Supported by GOVERNMENT and END-USER GROUP from trade associations

Main Sponsor:

- Ministry of Information and Communications (MIC)

Organizers:

- Vietnam Posts & Telecommunications Group (VNPT)
- Adsale Exhibition Services Ltd.

Excellent Track Record (Concurrently held with Vietnam Telecom)

- ✦ Over 180 participants from 21 countries/ regions
- ✦ Group Pavilions from China, Korea, Singapore, etc.

Exhibit Scope

- ◆ Multimedia / Electronics Gaming
- ◆ Computer & Peripherals & Personal Digital
- ◆ Personal Care / Beauty / Healthcare Electronics
- ◆ Electronics Components & Accessories
- ◆ Office Automation & Equipment
- ◆ Manufacturing Equipment, Measuring and Testing
- ◆ Security Products
- ◆ Audio & Visual Products
- ◆ Home Entertainment & Appliances

Opportunities to maximize your exposure!!

- ✦ Exhibit Preview and invitation cards distribution to your target visitors through the supporters' networks
- ✦ Press release dispatch services to the media in Vietnam and Asia Pacific
- ✦ Virtual Exhibition — Non-Stop Exhibition for 365 days
- ✦ Press Conference will be held in Ho Chi Minh City and Hanoi

Concurrent Event



For further information, please contact Ms Helen Ho/ Ms Cathy Tsang at Tel: (852) 2516 3528/360; Fax: (852) 25165024, Email: telecom@adsale.com.hk, Website: www.2456.com/vne or simply fill in the reply coupon:

To: ADSALE EXHIBITION SERVICES LTD. Fax: 852-2516 5024

REPLY COUPON

We are interested in exhibiting VIETNAM ELECTRONICS 2008, please send us more information.
 exhibiting in VIETNAM TELECOMP 2008, please send us more information.
 getting Vietnam market, please send us more related information.

Company Name: _____

Contact Person: _____ Title: _____

Address: _____ Country: _____

Tel: _____ Fax: _____ Email: _____

Booming Electronics Field

By 2010, Vietnam's electronic industry has targeted 4-6 billion USD in production value and 3-5 billion USD in export turnover.

Foreign Investment Support

In 2006, Intel Vietnam announced to build the largest computer equipment manufacturing plant in Vietnam and raise its investment to USD \$1 Billion.

Favorable Government Policy

In the year 2005, the government of Vietnam decided to lower the customs duties in order to encourage the import of electronic components and thus help the assembly of the computers within the country.

Admission into the WTO

An important boost to the economy and ensures the continuation of free-market reforms followed by new opportunities and challenges for Vietnamese companies after Vietnam entering WTO in Jan, 2007.

Please Attach Business Card