

Themed Exhibit “Electronics Manufacturing”

Why Vietnam?

- ❖ Favorable Gov't Policy in terms of Tax Exemption as part of commitment entering WTO
- ❖ Fabulous Market Outlook - World's renowned electronics manufacturers such as Compal, Intel, Foxconn, Panasonics, Samsung ... are all here to manufacture various electronics parts and consumer electronics
- ❖ Large population of 85 millions, high young population & high literacy rate – new star destination for FDI particularly in industrial production
- ❖ Continuous High Turnover in Import & Export, esp. in Electronics Goods
- ❖ High GDP & FDI growth plus growing disposable income in Vietnam & Indochina region – boosting internal consumption demand

Why Vietnam Electronics 2009?

- Largest Electronics Manufacturing, Consumer Electronics & ICT events in Vietnam - most influential one in Vietnam and Indochina region
- Event Main Sponsor - Ministry of Information & Communications, Vietnam
- Most effective trade platform & brilliant on-the-spot sales record – continuous participation of pavilions led by CCPIT (China), SIAA (Singapore) and TEEMA (Taiwan) bringing over 100 enterprises to Vietnam per edition
- SIAA Compliment: "... led over 27 enterprises under the Singapore pavilion banner in the 2008 edition of Vietnam Comm/ Vietnam Electronics 2008. Several Singapore companies exceeded sales expectations and enjoyed a fruitful experience. "
- 2008 edition: About 50% of 18,000+ trade visitors are from Manufacturers, Importers, Distributors, Wholesalers and Buying Offices
- Well-established Organizers, VNPT & Adsale - 15+ year event experience in Vietnam - Strong Local Visitor Database & Extensive Promotion Coverage for Visitor Invitation
- Unique consultancy service, especially useful for new comers to Vietnam market

Who should join?

- Manufacturing Technology & Equipment
- Assemblies and subsystems
- Surface-mount Device (SMD) Components/ Surface-mount Technology (SMT)
- Green Manufacturing
- Electronic Manufacturing Services (EMS)
- Testing & Measuring
- Design
- Electronics Parts & Components (e.g. semiconductors, Resistors, Capacitors, Sensors, Intergrated circuits)
- Relays, Switches and Interconnection Technology
- Printed Circuit Boards (PCBs)
- Power Supplies
- Motors / Drives/ Cables
- Display & Casing
- Embedded Products/ Solutions

Target Visitors:

- Manufacturers
- Importers/ Buying Offices
- Distributors/ Wholesalers

Maximize Your ROI:

- Special Promotion Programs include: e-blast invitation under individual theme to the target visitor group with product info in “event preview” before the events, additional indication in exhibition hall and different event collaterals whenever applicable → **DOUBLE EXPOSURE OPPORTUNITIES!**
- Free Consultancy Service + Comprehensive Promotion Programs

JOIN NOW!

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Concurrent Event:

 **Vietnam Comm 09**

Vietnam Wireless • Vietnam IT

Website: www.Vietnam-Comm.com