

CONSUMER ELECTRONICS
ELECTRONICS MANUFACTURING
VIETNAM ELECTRONICS 2009

International Exhibition on Electronics Products in Vietnam 2009

▶ 18 – 21 November 2009 ▶ Vietnam Exhibition & Fair Centre ▶ Hanoi ▶ SR Vietnam

Exhibit Scopes (Themes)

- ❖ **Consumer Electronics** (e.g. Electronic appliances, AV equipments, computers and accessories...)
- ❖ **Personal Digital Products** (e.g. Mobiles, mp3, pda, notebooks...)
- ❖ **Electronics Manufacturing** (e.g. Electronics components, parts & accessories, network components, cables, connectors, manufacturing equipments...)

Comprehensive Supports & Promotion Services

- ✚ Consultancy Service on-site - by industry expert with over 30-year experience
- ✚ Buyers & Delegations Invitations - by sending exhibitors' product previews to targeted segments via well-established databases of Organizers and local partners
- ✚ Local & International Media Coverages - Press Conferences, Press Release Dispatch & Press Interview Line-up
- ✚ 7-24 Online Virtual Exhibition

Platform for Suppliers and Buyers to Meet!

In 2008 events:

- ✚ Over 180 international exhibitors from 17 countries / regions
- ✚ 18,000+ trade visitors

Strong Support from MIC, Government Departments and Trade Associations!

Main Sponsor:

- Ministry of Information and Communications (MIC)

Organizers:

- Vietnam Posts & Telecommunications Group (VNPT)
- Adsale Exhibition Services Ltd

Pavilions: China, France, Singapore, Taiwan

Concurrent Event



For further information, please contact Ms. Helen Ho / Ms. Anna Choi at Tel: (852) 2516 3528/359; Fax: (852) 2516 5024, Email: telecom@adsale.com.hk, Website: www.VietnamElectronics.com or simply fill in the reply coupon:

※ Booming Electronics Market ※

- By 2010, Vietnam's electronic industry has targeted 4-6 billion USD in production value and 3-5 billion USD in export turnover.
- Samsung, Panasonic, LG, Intel, Foxconn, Compal, DDK set factories in Vietnam, & Sony Electronics import notebooks and electronics appliances to Vietnam also.

Bright GDP Growth among the World Market

- Gross Domestic Products (GDP) in Vietnam in 2008 increased by 6.2% against 2007.

Strong Foreign Investment Influx

Large expansion in Foreign Direct Investment capital in 2008 reached US\$64 billion, tripling 2007's figures and six times higher than 2006. The FDI inflows remain robust and continue attractiveness as alternative to China.

Continuous High Import/Export Growth

- 2008, Vietnam's export turnover was about US\$ 62.9 billion, rose by 29.5% against 2007. About US\$2.7 billions of Electronics & Computer goods were exported.
- A 28.3% increase in import turnover also showed the trend of growth in the economy.

To: ADSALE EXHIBITION SERVICES LTD.

Fax: 852-2516 5024

REPLY COUPON

- We are interested in
- exhibiting in VIETNAM ELECTRONICS 2009, please send us more information.
 - visiting VIETNAM ELECTRONICS 2009, please send us more information.
 - getting Vietnam market information, please send us more related information.

Company Name: _____

Contact Person: _____ Title: _____

Address: _____ Country: _____

Tel: _____ Fax: _____ Email: _____

Please Attach Business Card

2009年越南国际电子展览会 <消费电子·电子制造>
▶ 18 - 21 · 11 · 2009 ▶ 广武展览中心 ▶ 河内 ▶ 越南

展览范围 (主题类别)

- ◆ **消费电子产品** (如家电、影音器材、计算机及外围产品等)
- ◆ **个人数码产品** (如手机、mp3、电子手帐、手提电脑等)
- ◆ **电子制造** (如电子元器件与配件、计算机硬件、网络设备组件与配件、电缆、连接器、生产器材等)

全面支持与最大的宣传效益

- ✦ 现场专业顾问服务 — 与超过 30 年经验行业专家面谈
- ✦ 买家/采购团邀请 — 透过主办单位及越南强大支持单位的网络, 将展商简介、参观邀请函发送到目标买家
- ✦ 本地及国际媒体覆盖 — 记者会、新闻稿发放及媒体访问
- ✦ 免费网上展览平台 — 全年不停网上展览

上届成绩彪炳:

- ✦ 逾 180 个来自 17 个国家、地区的参展商
- ✦ 超过 18,000 名专业买家

越南电讯传播部、政府部门与相关行业协会全力支持

赞助单位:

- 越南电讯传播部 (MIC)

主办单位:

- 越南邮电集团公司 (VNPT)
- 雅式展览服务有限公司

行业/国家展团: 中国、法国、新加坡、台湾

火红的电子市场

越南 - 企业的最佳发展平台

➢ 于 2010 年前, 越南电子工业的生产目标为 40 - 60 亿美元, 而目标出口额则为 30 - 50 亿美元。

➢ 三星、Panasonic、LG、Intel、富士康、仁宝、日本 DDK 纷纷于越南设厂, 而新力电子亦于越南进口手提电脑。

持续高增长国民生产总值(GDP)

2008 年, 越南之国民生产总值较 2007 年上升 6.2%

海外投资支持

越南的对外直接投资(FDI)资金于 2008 年高达 640 亿美元, 金额为 2007 年的 3 倍, 亦较 2006 年上升 6 倍。强劲的外资加上有利的政府政策, 令越南成为仅次于中国, 亚洲最有发展潜力的市场。

进出口数字大幅增长

2008 年, 越南出口总值为 629 亿美元, 较去年上升 29.5%。当中, 电子及计算器有关产品占 27 亿美元。而全年总入口数字亦较去年上升 28.3%, 显示了越南经济发展的高增长及其优厚潜力。

同期展会



如欲查询更多展会资料, 请与雅式展览服务有限公司何香儿小姐 / 蔡嘉兴小姐联系或填妥以下回执传真我司;
电话:(852) 2516 3528/359 传真:(852) 2516 5024 电邮: telecom@adsale.com.hk, 网址: www.VietnamElectronics.com

致: 雅式展览服务有限公司 传真: +852 2516 5024

我司欲

- 参展 2009 年越南国际电子展览会, 请提供更多资料。
- 参观 2009 年越南国际电子展览会, 请提供更多资料。
- 索取更多有关越南市场资讯。

回执

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