



The 13th International Exhibition in Vietnam on  
Telecommunications and Information Technology

November 17 - 20, 2010

Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam



International Exhibition on Electronics Products in  
Vietnam 2010

For Immediate Release  
March 2010

**Vietnam Telecomp / Vietnam Electronics 2010:  
The Largest and Most Significant ICT & Electronics Events in Vietnam**

As the largest and most significant ICT and Electronics events in Vietnam, the 13th International Exhibition in Vietnam on Telecommunications and Information Technology (“Vietnam Telecomp 2010”) / International Exhibition on Electronics Products in Vietnam 2010 (“Vietnam Electronics 2010”) will be staged in the Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City of Vietnam during November 17-20, 2010. It is expected to double its size this year to over 10,000 sqm.

Vietnam will invest USD8.5 billions to develop information and communication technologies (ICT) during 2010-2020 period in order to become a strong ICT country by 2020, according to a project drafted by the Ministry of Information and Communications. Accordingly, USD3.2 billion will be spent in 2010-2015 period and USD5.3 billion in 2016-2020 period on building infrastructure, supporting ICT businesses, and developing human resources. Eight targets by 2010 include: 1) jumping to the top 60 in the ranking list of the International Telecommunication Union; 2) ICT industry will contribute 20-30% to the country’s GDP; 3) 90% coverage of broadband internet services to communes and wards nationwide, optic fiber cables radio and TV broadcast technologies in five big cities ; 4) 100% coverage of households telephones nationwide 5) 70-80% households will have computers and access to broadband internet services; 6) 100% households have TV sets; 7) both urban & village areas shall finish building ICT infrastructure and; 8) become the top 10 ranking in software outsourcing destinations and digital content producers. All these best prove the tremendous business development opportunities in Telecom, IT, Electronics and related industries in Vietnam.

To grab these golden opportunities, Vietnam Telecomp/ Vietnam Electronics 2010 are undoubtedly the first choice. The dynamic synergies created from collaboration of these twin events will definitely provide key opportunities for enterprises to move their businesses further forward.

Officially sponsored by the Ministry of Information and Communications (MIC) of Vietnam and jointly organized by the Vietnam Posts & Telecommunications Group (VNPT) and Adsale Exhibition Services Ltd (Adsale), the twin expos continuously create brilliant track records. The last events, Vietnam Comm / Vietnam Electronics 2009, with an exhibition area of over 6,000 sqm, attracted 152 exhibitors from 18 countries / regions to showcase their top-notch technologies, products and services. The events received widespread supports from international and local leading companies such as VNPT Group, EVN Telecom, Mobifone, Vinaphone, VTI, Andrew Corporation, Cisco, Comba Telecom, Ericsson, Hitachi Cable, Huawei, Ideal, Motorola, Netop Technology, Nokia Siemens Networks, NTT DOCOMO, Orange France Telecom, PCCW Global, Q-Mobile, Quality Systems Integrated Corp., Radio Frequency Systems, Rosenberger, Roxtec, Saft, SIAE, Tellabs, ZTE and many more.... and also 5 country / industry pavilions from French, China, Singapore and Taiwan. The 4-day shows brought 18,256 trade visitors a rewarding experience too. The events were highly recognized by the industry, in which over 90% of exhibitors were satisfied with the promotion coverage, visitor flow and quality of the expos, and 80% of exhibitors indicated to participate/ consider their participation again in 2010 events.

Concurrent summit was held alongside for more in-depth technology exchange. In 2009 edition, about 20 star speakers were from 16 Vietnam's government departments and industry giants. Together with nearly 400 audiences, topics of "Vietnam's ICT Development Now & Beyond and ICT Development Trend in the World", "Technology Innovations & Applications for Business & Life" & also the "Network Development & Management Trend in the Integration Era" were discussed.

In 2010, some selected exhibit themes will be specially featured to cope with the rapidly changing of ICT and Electronics industries in Vietnam, such as "Managed Services", "Modern Enterprise Communications", "Fiber-Optic Communications", "Digital Content", "Electronic Manufacturing", "Consumer Electronics", "Personal Digital & Accessories" and "LED/ Lighting". In such a market with various ICT applications widely adopted and increasing manufacturing setup nationwide, these special themes provides excellent visit guidelines to the actual potential buyers ranging from the service providers to different clusters of end users from government departments, commercial sector, industrial sector and even consumers as well. At the same time, exhibitors of these themes are given with additional exposure opportunities in both pre-show and during-the-show promotion channels including direct marketing, hall signage, target advertisement, etc.

With the long-standing history since the debut in 1992, Vietnam Telecomp / Vietnam Electronics 2010 are dedicated to create the best platform for participants to capture the high-speed growth of Vietnam's ICT and electronics markets, enhance image and brand awareness, as well as obtain latest market intelligence about the industry trend.

For more show information about Vietnam Telecomp / Vietnam Electronics 2010, please contact Ms. Helen Ho or Ms. Catherine Kong at Tel: +852 25163528/ 390, Fax: +852 25165024, E-mail: [telecom@adsale.com.hk](mailto:telecom@adsale.com.hk) or visit show website: [www.Vietnam-telecomp.com](http://www.Vietnam-telecomp.com) & [www.VietnamElectronics.com](http://www.VietnamElectronics.com).

- END -

***For press enquiry, please contact:***

Ms. Bui Thi Duyen Vietnam Posts and Telecommunications Group (VNPT) PR Center For VNPT (IPC) Mobile: (84) 903435302 Tel: (84) 4 39438026/39436027 (ext 101) Email: <a href="mailto:btduyen@vnpt.com.vn">btduyen@vnpt.com.vn</a>	Ms. Nikki Chan Marketing Communications Department Adsale Exhibition Services Ltd Tel: (852) 2516 3381 Fax: (852) 2516 5024 Email: <a href="mailto:publicity@adsale.com.hk">publicity@adsale.com.hk</a>
---	--