



The 13th International Exhibition in Vietnam on Telecommunications and Information Technology
17 – 20 November 2010
Saigon Exhibition and Convention Center(SECC), HCMC, SR Vietnam

Themed Exhibit “Lighting/ LED Lighting”

Why Vietnam?

- High demand on infrastructure build and upgrade
- Environmental-friendly to Vietnam – Driven by government policy & global trend
- Increase in promotion and advertising need
- Electricity of Vietnam (EVN) has joined forces with the World Bank to promote a new energy-efficient form of lighting that will cut demand at peak times, slashing its short-term investment needs
- Vietnam Energy Efficient Public Lighting Project (VEEPL) – ongoing project
- Funded by UNDP – GEF
- Objectives:
 - Improve lighting levels and lighting quality of public lighting
 - Reduce public lighting demand growth through improvements of light sources, controllers and fixtures
- The project was endorsed by GEF Secretariat in 2005 and project started in 2006. Total investment during the execution of VEEPL project in 2006 – 2010 is estimated at USD15.6 million of which GEF contribution is USD 3.00 million
- 70% of lighting products in Vietnam is imported by other countries

Why Vietnam Electronics 2009?

- Largest Electronics Manufacturing, Consumer Electronics & ICT events in Vietnam – most influential one in Vietnam and Indochina region
- Most effective trade platform & brilliant on-the-spot sales record – continuous participation of pavilions led by CCPIT (China), SIAA (Singapore) and TEEMA (Taiwan) bringing over 100 enterprises to Vietnam per edition
- 2009 edition: About 50% of 18,000+ trade visitors are from Manufacturers, Importers, Distributors, Wholesalers and Buying Offices
- Strong Local Visitor Database & Extensive Promotion Coverage for Visitor Invitation

Who should join?

- LED Display
- Commercial Lighting
- Green Lighting
- Household Lighting
- LED Lighting
- Outdoor Lighting
- Lighting Accessories, Parts & Components
- Lighting Management, Design & Technology
- Technical lights and accessories
- Parts, components and accessories for lighting systems
- Light controlling, measuring & testing devices

Target Visitors:

- Manufacturers
- Importers/ Buying Offices
- Distributors/ Wholesalers
- Government

Maximize Your ROI:

- Special Promotion Programs include: e-blast invitation under individual theme to the target visitor group with product info in “event preview” before the events, additional indication in exhibition hall and different event collaterals whenever applicable
- Free Consultancy Service + Comprehensive Promotion Programs

JOIN NOW!

Adsale Exhibition Services Ltd. – Ms. Helen Ho / Ms. Catherine Kong

Tel: +852 2516 3528/ 2516 390 Email: telecom@adsale.com.hk

Concurrent

Event:



Website: www.Vietnam-Comm.com